

G.L.D.A. Shows

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Web Site Banner Information for the 2011 G.L.D.A. Tucson Show

Advertise on the most successful websites in the jewelry industry!

This opportunity is only available to current G.L.D.A. show exhibitors in Tucson and/or Las Vegas.



tucsongemshowguide.com



glda.com

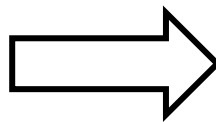


lasvegasmshowguide.com

Your advertisement will be in
THREE LOCATIONS!!!!

Location One- Your banner will be linked from the HOMEPAGE – from Exhibitor Product Previews

Click on the flashing “Tucson Gem Show Exhibitor Product Previews” animated banner



Location Two- your banner will be on the G.L.D.A. Show Exhibitor Listing – under Product Preview.

Web link: http://www.glda.com/exhibitors_display.asp?date=Tucson+Marriott

Company	Description	Product Preview	Booth
		YOUR BANNER HERE (with link to your website OR Link to your web page which we can create for you)	

Location Three – your merchandise photo(s) will appear on the tucsongemshowguide.com and / or the lasvegasmshowguide.com **Home Page** (in flash rotation).

These websites are used by visitors to the shows in Tucson and Las Vegas for information about the shows including show guides, interviews and show reviews, world industry news, local lodging, restaurants, attractions and more.

When the buyers click on your Banner it will open into your web page that has important information such as pictures and descriptions of your merchandise, your contact details including address, telephone numbers, fax numbers, email address and most importantly – your booth location. It could also include show specials. We can design this web page for you or we can link to your own website.

Each individual G.L.D.A. website is heavily advertised. These three web addresses are listed each year in over:

- **170 full page color ads** (domestic and international) in industry trade publications.
- **200,000 mail pieces** advertising GLDA trade shows (1/2) domestic and 1/2 foreign).
- **50,000 faxes** sent during the year to U.S. based trade buyers
- **300,000 emails** advertising G.L.D.A. trade shows (1/4 domestic and 3/4 foreign).

Prices

- One **non-animated** banner on one web site is \$200.00 for 12 months.
(tucsongemshowguide.com OR gllda.com)
- One **non-animated** banner on two web sites is \$300.00 for 12 months.
(tucsongemshowguide.com OR gllda.com)
- One **non-animated** banner on three web sites is \$350.00 for 12 months.
(tucsongemshowguide.com AND gllda.com AND lasvegasmshowguide.com)
YOU MUST EXHIBIT AT BOTHS SHOWS TO QUALIFY FOR THIS WEB SITE OFFER.
- One **animated** banner on one web site is \$300.00 for 12 months.
(tucsongemshowguide.com OR gllda.com)
- One **animated** banner on two web site is \$400.00 for 12 months.
(tucsongemshowguide.com OR gllda.com)
- One **animated** banner on three web sites is \$450.00 for 12 months.
(tucsongemshowguide.com AND gllda.com AND lasvegasmshowguide.com)
YOU MUST EXHIBIT AT BOTHS SHOWS TO QUALIFY FOR THIS WEB SITE OFFER.

This cost would include the set up of your banner AND the web page with photos and details (OR a link to your own website) with unlimited revisions during the 12 month period.

If you would like for us to design your banner and web page please send us your details including brochures, photos and text about your company. There is no obligation. You must be completely satisfied with our design before any payment is required.

For more information, please contact Claudia Clemente, 301-294-1640.

STATISTICS FOR THE THREE G.L.D.A. WEBSITES

www.glda.com

344,556 total unique company visits from July 04-June 05

Average unique company visits per month = 28,170

www.tucsongemshowguide.com

148836 total unique company visits per month = 12, 236

www.lasvegasmshowguide.com

92,180 total unique company visits per month = 7, 682.

Over 1,500 unique company visits to the 3 sites each day/every day!!!

(Numbers as audited each month by Web Trends Corporation

(Documentation provide upon request).